
Plans underway for AOCS membership drive

For some time the AOCS Governing Board has been discussing ways to involve all Society members in a committee-of-the-whole to promote membership to those who can both benefit from direct involvement in AOCS activities and can enhance Society programs through their participation. The Board has also been concerned with developing a means of recognizing members who actively promote the Society by recruiting new members. President R.T. O'Connor has announced the results of the Board's discussions: the formation of the President's Club and the President's Honor Roll.



The President's Club is a select organization within AOCS, with membership limited to individual members who recruit at least one new member in a given year. These Society members and their recruits will be recognized in a number of ways. First, a special section of *JAOCs* will be devoted each month to a cumulative club roster, and all new members will also be listed in the first issue published after their applications are received. Second, all club members will be specifically identified at all AOCS national meetings, and will be honored by the Governing Board at an invitation-only reception during each fall meeting of the Society. Although the primary purpose of the President's Club is to build membership, the Governing Board hopes it will provide the AOCS leadership with further opportunity to identify dedicated members who can contribute constructively to Society activities.

The President's Honor Roll will be open to those members who successfully recruit at least three new members in a given year. In addition to the recognition afforded President's Club members, Honor Roll qualifiers will be presented with a special framed certificate signifying the Society's appreciation for their efforts.

The recognition detailed above may not be the only benefits in store for President's Club and Honor Roll members. A variety of other activities and programs reserved exclusively for these special groups are now under consideration by the Board.

In announcing this continuing membership development program, O'Connor has expressed his belief that the program will for the first time offer tangible recognition to those members who actively promote the Society and its programs to others who really should be members. He is hopeful that current members of the Society will accept this challenge to increase the AOCS membership rolls and notes that, with minimum effort and success on the part of each member, the membership of the Society could double almost immediately.

In early January all AOCS members will receive from the Champaign office more detailed information about the program with special invitations and membership application blanks. Every member is encouraged to participate in this effort to build AOCS membership and to receive the recognition such efforts deserve. ■